

Your Resilience Monitor for
Boeing Company
prepared on January 18, 2024

Headline Assessment. Data indicate a **potentially critical** level of reputation risk for Boeing Company. Increased pre-emptive reputation risk and crisis management as of December 8, 2023 are **strongly indicated**.

This presentation of highlights and two (2) separate attachments providing foresight for governance, recommended actions for risk management, and metrics for controls and benchmarking are based on Boeing Company stakeholders' mood and behaviors inferred from forward-looking data of financial expectations.

Summary & Recommendations

Details are attached in text and graphic PDF files

The data are current as of **December 8, 2023**.

Strategic Risk Management and Governance Environment. “Reading the room,” stakeholders’ mood appears significantly agitated thus making the likelihood that a shock would trigger an outsized reaction **high**. (See Note (a)) The Boeing Company-specific “Fear Index” peaked in value on March 16, 2023.

Operational Enterprise Risk Management.

Data indicate **material** expected changes in stakeholder behaviors or operations. See full report for guidance regarding each of the four operational risks.

Intelligence for Auditing Reputation Value and Risk Controls. Boeing Company’s reputation

value **is not** underperforming its historic range at some period this past year (see accompanying graphic).

Intelligence for Reputation Value and Risk Benchmarking. With one (1) being the highest rank, Boeing Company's reputation value benchmarked at 71 among 93 **Aerospace & Defense** industry peers. Named peers for a custom/bespoke benchmarking cohort are not available; in the absence of a bespoke cohort, empty data fields are marked 'N/A': the company ranked at 4980 out of 7983.

Historic Values. Aerospace & Defense industry historic rankings are available for 0 prior period(s). Over the past 1, 4, 8 and 13 weeks, the rankings were #N/A, #N/A, N/A, and #N/A respectively. Named peers for a custom/bespoke benchmarking cohort are not available. Over the past 1, 4 and 13 weeks, the rankings among peers were 0, 0, and 0 respectively. One year ago, the ranking was N/A.

Notes:

- (a) Data project the likely scale of damage *should* an adverse event occur—a self-limiting (insurable) loss or an outsized costly conflagration.
- (b) N/A means “Not Available.
- (c) Two (2) separate Boeing Company attachments comprising a graphics file and a text file with a detailed appendix provide deeper insight into the observations and recommendations by Steel City Re for enterprise reputation risk governance and management.